

## Signature Service 2024 Standard Branch Incentive Program

### 1. DURATION

From January 1 to December 31, 2024

### 2. ELIGIBILITY

This promotion is open to ABB Signature Service electrical distributor branches and their employees (subject to being legal residents of the United States and over the age of 18) across the United States.

Participants must be legal residents of the United States and 18 years of age or older. Excluded are ABB employees and persons domiciled with or related to them. The contest is also not open to Public Officials. For the purposes of these Rules, "Public Officials" are defined as all elected or appointed officials, candidates for political office, consultants with government positions, employees of government-owned or controlled companies, directors or officers of political parties, or anyone acting on behalf of a government or public international organization (such as the United Nations or World Bank). All individuals employed by, or directing, a government entity are considered public officials regardless of rank or position. The term Public Officials also includes honorary government positions, government advisors, academics and the employees, directors and officers of government-regulated universities and healthcare institutions, and of municipalities, health boards, hospitals, school boards, schools and colleges. No purchase is necessary to enter or win.

All information supplied to ABB must be truthful, accurate and complete. ABB reserves the right to disqualify any participant if the information is false, inaccurate, or incomplete. See full contest rules on page 5 of this document.

### 3. HOW TO PARTICIPATE

By completing specific activities throughout the year, branches and sales representatives can earn entry into the following quarterly contests.

#### A. Quarter 1 – Together + Better Quiz

- Participants are to visit [TNBSignatureService.com](https://TNBSignatureService.com) and take the Together + Better Quiz to earn an entry in the random drawing.
- Contest details and link to participate will be communicated to Signature Service branches by email at the start of the program in March 2024. At the time of registration, participants must agree to all [Contest Rules](#).
- Quiz must be completed by March 31, 2024 by end of day.
- One individual prize and one branch prize will be awarded after the random draw.

#### B. Quarter 2 – Signature Service Pride Contest

- Participants are to submit a photo of their best ABB commercial display showcasing the Signature Service lines their branch supports.
- Contest details and link to participate will be communicated to Signature Service branches by email at the start of the program in April 2024.
- A link in the email will take participants to the submission area where they can upload their photo and provide their branch details to officially register. At the time of registration, all participants must agree to all the attached [Contest Rules](#) and [photo entry requirements](#).
- One individual prize and one branch prize will be awarded.
  - Branch prize will be awarded by random drawing.
  - Individual submissions will be evaluated by a panel of ABB judges to select one winner. Each display will be judged on a scale of 1 (lowest) to 10 (highest) on the criteria listed below. Highest point total wins.

- Creativity of display – use your imagination!
  - Presentation of Signature Service Products – can products be clearly seen?
  - Message conveyed by display.
  - Overall look of display.
- Photos must be submitted by June 30, 2024 by end of day.

**C. Quarter 3 – There’s a Ty-Rap® for that Photo Contest**

- Participants are to submit a photo and description highlighting a unique and creative application for Ty-Rap® Cable Ties.
- Contest details and link to participate will be communicated to Signature Service branches by email at the start of the program in July 2024.
- A link in the email will take participants to the submission area where they can upload their photo and description and provide their branch details to officially register. At the time of registration, all participants must agree to all [Contest Rules](#) and [photo entry requirements](#).
- One personal prize and one branch prize will be awarded.
  - Branch prize will be awarded by random drawing.
  - Individual submissions will be evaluated by a panel of ABB judges to select one winner. Each photo will be judged on a scale of 1 (lowest) to 10 (highest) on the criteria listed below. Highest point total wins.
    - Creativity/innovation of Ty-Rap® Cable Tie use.
    - Presentation of Ty-Rap® Cable Tie – can products be seen clearly.
    - The story conveyed by the image and description.
    - Overall photo composition.
- Photos must be submitted by September 30, 2024 by end of day.

**D. Quarter 4 – OCAL® Confidence video**

- Participants are to submit a video of themselves describing why they have confidence in Ocal® products. It could be reliability, product quality, certification, cost-effectiveness, ease of use or something else about Ocal® and what Ocal® confidence means to you.
- Contest details and link to participate will be communicated to Signature Service branches by email at the start of the program in October 2024.
- A link in the email will take participants to the submission area where they can upload their video and provide their branch details to officially register.
- If a person is featured in the video, that person must also complete the US ABB GDPR Consent Form for Release at the time of entry. Please see the [Entry Requirements](#) section in [Full Contest Rules](#) to ensure submission abides by all requirements.
- One personal prize and one branch prize will be awarded.
  - Branch prize will be awarded by random drawing.
  - Individual submissions will be evaluated by a panel of ABB judges to select one winner. Each video will be judged on a scale of 1 (lowest) to 10 (highest) on the criteria listed below. Highest point total wins.
    - Creativity of video
    - Story video conveys
    - Overall video composition
- Videos must be submitted by December 31, 2024 by end of day.

**4. PRIZES**

The odds of winning depend on the number of eligible entries. Draws and judging will be held at ABB Installation Products, 860 Ridge Lake Blvd., Memphis, TN 38120. By entering the contest, entrants fully and unconditionally

agree to be bound by the Contest Rules outlined here and the decisions of the judges, which will be final and binding in all matters relating to the contest.

#### **A. Quarter 1 –Together + Better Quiz**

- **One (1) individual prize and one (1) branch prize** will be determined in random draws to be held as follows:
- One (1) winning individual will be drawn on April 8, 2024 at 2:00 p.m. (ET) from all submissions earned in Q1
- One (1) winning branch will be drawn on April 8, 2024 at 2:00 p.m. (ET) from all submissions earned in Q1
- Winners will be notified the week of April 15, 2024.
- Winning individual will be awarded a Solo Stove Ranger 2.0. Value \$210.00 USD.
- Winning branch will be awarded two (2) ABB branded barstools and a new merchandiser display for Signature Service brands. Approximate value \$200.00 USD.

#### **B. Quarter 2 - Signature Service Pride Contest**

- **One (1) individual prize** will be awarded after an evaluation by a panel of ABB judges. Winning photo will be determined based on criteria outlined in previous section. Submissions from Q2 will be judged the week of July 8, 2024 and the winner will be informed the week of July 15, 2024.
- Winning individual will be awarded an ABB-branded Weber Q 1200 gas grill. Approximate value is \$200.00 USD.
- **One (1) branch prize** will be determined in a random draw on July 8, 2024 at 2:00 p.m. (ET) from all submissions earned in Q2.
- Winning branch will be awarded ABB apparel and hats. Value is \$400.00 USD.

#### **C. Quarter 3 – There's a Ty-Rap® for that photo contest**

- **One (1) individual prize** will be awarded after an evaluation by a panel of ABB judges. Winning photo and description will be determined based on criteria outlined in previous section. Submissions from Q3 will be judged the week of October 14, 2024 and the winner will be informed the week of October 23, 2024.
- Winning individual will be awarded 100% Waterproof Turtle Box speaker. Value of individual prize is \$400.00 USD.
- **One (1) branch prize** will be determined in a random draw on October 14, 2024 at 2:00 p.m. (ET) from all submissions earned in Q3.
- Winning branch will be awarded two (2) ABB branded barstools and a new merchandiser display for Signature Service products. Approximate value is \$200.00 USD.

#### **D. Quarter 4 – OCAL® Confidence Video**

- **One (1) individual prize** will be awarded after an evaluation by a panel of ABB judges. Winning video will be determined based on criteria outlined in previous section. Submissions from Q4 will be judged the week of January 20, 2025 and the winner will be informed the week of January 27, 2025.
- Winning individual will be awarded Apple® AirPods. Value is \$225.00 USD.
- **One (1) branch prize** will be determined in a random draw on January 20, 2025 at 2:00 p.m. (ET) from all submissions earned in Q4.
- Winning branch will be awarded ABB apparel and hats. Value is \$400.00 USD.

### **5. AWARDING OF PRIZES**

ABB will contact winning individual and branch managers to discuss and determine delivery of prize. Marketing will be responsible for delivering the prize(s) to the individual winner and the branch.

The winning branch must be able to be reached by an ABB representative within ten (10) working days of the draw. If the winner cannot be reached from the random drawing, another draw will take place. If the winner cannot be reached for a judged contest, the second place winner will be awarded the individual prize for the Q2, Q3 and Q4 contests.

By participating and accepting the prizes, the employees at the winning branch agree to provide his/her name, address, voice, photograph, videotape and any other likeness as requested by ABB for advertising or publicity purposes.

Names of winning individuals and branches will be posted within sixty (60) days of the contest closing on [www.tnbsignatureservice.com](http://www.tnbsignatureservice.com).

Winners are solely responsible for paying any taxes associated with the prizes, consult your tax advisor. Winners must complete an Affidavit of Eligibility and Liability, provided by ABB.

## 6. FULL CONTEST RULES

**Sponsor:** The Contest is sponsored by ABB Installation Products (Inc.), 860 Ridge Lake Blvd, Memphis, TN 38120.

### General Conditions:

- Void where prohibited or restricted by law. The Contest is governed exclusively by the laws of the United States. All 50 states are eligible for participation.
- ABB reserves the right to modify, cancel or suspend the Contest at any time.
- ABB's decisions are final and binding in all matters relating to this Contest, including, but not limited to, interpretation and application of these terms and conditions.
- By entering the contest, entrants fully and unconditionally agree to be bound by the rules outlined here and the decisions of the judges, which will be final and binding in all matters relating to the contest.
- By entering the contest, participants confirm they are following their own organization's Code of Conduct.

### Sponsor's Rights to Entries:

- By entering this Contest, entrant consents to grant to Sponsor and its affiliates, an irrevocable royalty-free, perpetual, worldwide license to use, reproduce, redistribute, publish, and display such submission for any purpose whatsoever, including promotional purposes in all media without further consideration. For clarity, by providing a submission, entrant also consents to give ABB a license to use entrant's name, company, image, and likeness as included in the submission on the same foregoing terms.
- ABB may select photos for highlight on its website or display in a publicly accessible contest archive. Such selections will be made in ABB's sole discretion.
- ABB reserves the right to use any and all information related to the Contest for marketing purposes or any other purpose, not prohibited by law.

### Entry Requirements:

- By entering, each entrant warrants and represents the following with respect to entrant's submission: (a) entrant is the sole and exclusive owner of the submission; (b) the submission will not infringe on any rights of any third parties; and (c) any third parties appearing in the submission have given entrant appropriate consent to be photographed and used as permitted herein. ABB reserves the right to request releases from any third parties appearing in any submissions at any time. Failure to produce third-party releases upon ABB's request may result in disqualification, as determined by ABB at its sole and absolute discretion.
- Submissions that are not entrant's own work or the work of entrant's company are not eligible for entry in the Contest.
- Photos that do not comply with accepted safety practices will not be accepted.

- The submission must not contain material that violates or infringes any rights of any other party, including but not limited to copyright, trademark, privacy, publicity, or any other intellectual property rights.
- The submission must not contain materials which contain visible identifiable or potentially identifiable information, including but not limited to, phone numbers, website links, street addresses, email addresses or license plate numbers.
- The submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations of the United States or of any jurisdiction where submission is created.
- ABB reserves the right, at its sole discretion, to disqualify entrants who fail to satisfy submission criteria, submit inappropriate material, or violate Contest Rules and Restrictions as outlined herein.
- Photo submissions must not include persons under 18 years of age.
- If photo submission features a person/persons, consent must be provided with the US ABB GDPR Consent Form for Photo Release, completed at the time of submission.
- If photo is taken on or of customer sites, and/or in combination with end user customers, participant will need to attest through the Affidavit of eligibility and liability that they have the permission to release that photo on behalf of the end-user customer.
- Sponsor may feature up to two honorary mentions per photo and video contests, in addition to the winning entry. The non-winning entries will not be used by ABB and all personal data associated with the entry will be destroyed.

By entering the Contest, all entrants and winners agree to release, discharge, and hold harmless Sponsor (including its affiliates, partners, representatives, agents, successors, assigns, employees, officers, and directors, collectively "Released Entities") as the sponsor of this Contest and prizes, from and all liabilities, claims, losses, injury, cost, expense or damages including without limitation, property damage, personal injury, and/or death, which may occur in connection with, preparation for, travel to, or participation in Contest, or possession, acceptance, and/or use or misuse of prize or participation in any contest-related activity and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, or any other intellectual property-related cause of action arising from an entrant's participation in this Contest. All entrants and winners waive any and all rights to claim any damages whatsoever, including but not limited to punitive, consequential, direct or indirect damages.